

# CAPE GIRARDEAU PUBLIC SCHOOL FOUNDATION



## NEWSLETTER

Dear Friend,

Welcome to the inaugural edition of the new Cape Public Schools Foundation newsletter. Issued three times per year, we will be bringing the latest in Foundation news right to your inbox.

We invite you to share your thoughts about our new communication tool by emailing me at [director@capeschools.org](mailto:director@capeschools.org). We hope to hear from you soon!

With Tiger Pride,  
**Tammy Samuel, Executive Director**  
Cape Public Schools Foundation

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## PENGUIN PARTY 2010



Don't miss this "cool" event on Saturday, February 6th at the Cape Girardeau Country Club from 6 p.m. - 11 p.m. The Penguin Party is the largest fundraiser of the year and it's a great way to spend an evening of fun while raising money for a most worthy cause: our children.

The evening begins with drinks and hors d'oeuvres while enjoying music performed by our talented high school jazz band. We have an exceptional meal planned, followed by a live auction hosted by Mike Young and Jimmy Wilferth. Finally, we invite you to wrap up the evening by dancing (or just tapping your toes) to the popular Mike Renick Band. You won't want to miss this opportunity to have an evening out while benefiting our Great Idea Teaching Grants.

Tickets are on sale NOW at \$50 per person or \$350 for a table of eight. Anyone interested in giving or attending should email [director@capeschools.org](mailto:director@capeschools.org) or call 573.651.0555.

## DONOR RECOGNITION

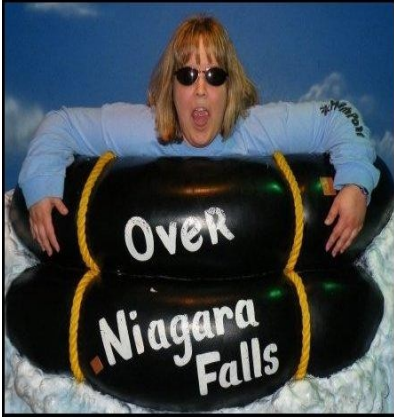


The Foundation was surprised with a donation in 2007 from money budgeted for the rained-out NARS grand opening ceremony in Cape Girardeau. Lucky for the Foundation, NARS (National Asset Recovery Services) has now become a great friend of the Foundation by donating every year. NARS President & CEO Chris Buehrle, said the decision to give to the Foundation was an easy one.

*"Our business community and our ability to attract good employees are highly dependent on the quality of the school system and investing in our children's future is always the right thing to do. We receive many charitable donation requests each year and it's often difficult to decide, but the Foundation's mission is one that benefits the entire community and is a great investment for future prosperity. We are happy to be a part of it,"* said Mr. Buehrle. *"Our public schools are a cornerstone for continued improvements in the city. We all need to continue to work together."* Thank you NARS!

NARS is a leading provider of Accounts Receivable Management ("ARM") and Business Process Outsourcing ("BPO") services headquartered in St. Louis with flagship operations in Cape Girardeau, Missouri, Panama City, Panama and Montego Bay, Jamaica. NARS services some of the leading Fortune 500 companies across a variety of industries including telecommunications, financial services, automotive credit and consumer products. NARS employs over 3,000 service professionals, 627 of which are employed at the Cape Girardeau, MO call center. In 2009, for the second consecutive year, NARS was named by Inc. magazine as one of the fastest growing companies in St. Louis. For more information, please visit their website at [www.narsnet.com](http://www.narsnet.com) or call 800-732-6877.

## BOARD MEMBER SPOTLIGHT



**Carrie Beth Smith** has been a Board Member of the Foundation since 2007. She currently serves as the Board Secretary and also on the Executive Committee. We asked Carrie Beth why she joined the Foundation:

*"I wanted to get involved because I grew up in Cape, graduated from Central, had some great experiences and WONDERFUL teachers in the school system. I love being part of something that allows teachers the resources to continue to inspire and encourage the children. I love hearing about projects, like the Brown Bag Book Club, Marathon Kids Club and Archeology in the Art Room, that make these kids excited about learning in multiple arenas. I'm hoping that in 10, 20 or 30 years from now, these kids will be able to look back and know they, too, had some wonderful experiences and teachers who really wanted to provide creative ways to learn, and because of that, want to give back as well."*

Carrie Beth's favorite aspect of the Foundation is knowing that what we are doing has potential for lasting impact. The project she knows the most about is Marathon Kids Club at Clippard, which has kids read 26 books, do 26 good deeds and run 26 miles during the school year. She says that since its inception the number of students participating in 3rd and 4th grade has been consistently high. Kids in 2nd grade can't wait to be part of Marathon Kids Club in the 3rd grade. It's been an inspiration to the whole school and has spread to other schools in the area as well as in some other states. This may not have been possible without the support of the Cape Public School Foundation. Not only are local kids reaping the benefits, but now kids in other areas of the state and country are as well.

When Carrie Beth isn't giving back through the Foundation, she is traveling the country or working as a Clinical Pharmacist at Saint Francis Medical Center. Thanks, Carrie Beth, for your years of service to our children and their families.

## GIFTS IN ACTION

### Brown Bag Book Club: An Innovative Way to Help Franklin Kids Learn



When students show up for this class, they're not toting book bags—they are toting lunch bags or cafeteria trays. Now in its third year, the **Brown Bag Book Club** is the brainstorm of Linda Robert, Franklin Elementary School's literary coach, who received a grant from the Cape Girardeau Public School Foundation to fund the program. The innovative class is conducted in a cozy room on the second floor during the period when children normally would be having lunch in the school cafeteria. *"Kids carry their lunches up here and sit in a circle while I read to them,"* Robert said. *"They can invite a guest—usually their parents—to join them, and we average about 40 parents a month,"* she added.

To get everyone in the circle involved, and to enhance comprehension skills learned in the classroom, Robert uses a "turn to your guest" structure to answer questions posed every few pages during the reading. *"Everyone gets a chance to provide input, and this enhances comprehension and social skills,"* Robert explained.

Article courtesy of Steve Robertson, Public Information Coordinator, Cape Girardeau Public Schools

# FOUNDATION SUPPORT

Can we afford to support Cape Public Schools? We can't afford *not* to.



Quality education is an investment in our children and our community. It dramatically affects real estate values, the arts, our workforce and our quality of life. Grants provided by the Foundation help keep students in school and prepares them for a successful life which, in turn, enhances our entire community. Please consider giving to the Cape Public Schools Foundation.

The Foundation is a legally incorporated 501(c)(3) charitable organization governed by a volunteer board of directors who are dedicated to the goal of educational excellence. Donors may deduct contributions as provided in section 170 of the IRS Code. Bequests, legacies, devises, transfers, or gifts to us or for our use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106 and 2522 of the Code. Consult your tax advisor with any questions.

If you would like to give to the Foundation, please contact us at 573.651.0555, [email us](#), mail your contribution to 301 N. Clark in Cape Girardeau, or donate online at [GuideStar](#) or [JustGive](#).

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Great Schools are Everybody's Business

## Cape Girardeau Public Schools Foundation

301 N. Clark  
Cape Girardeau, MO 63701  
573.651.0555  
[www.capeschools.org](http://www.capeschools.org)